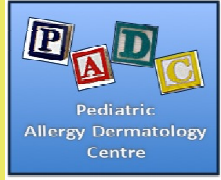




Sponsorship Package

Pediatric Allergy and Dermatology for the Practitioner
Friday March 9 – Sunday March 11, 2012
Whistler, BC

Join us in March 2012 for an accredited CPD conference with top quality, relevant, and clinically oriented presentations.
The conference will be of interest to Paediatricians, Family Practitioners, Allergists, and Dermatologists.



The Division of
Continuing Professional Development
Faculty of Medicine



4th Annual Pediatric Allergy and Dermatology for the Practitioner **Friday March 9 – Sunday March 11, 2012** **Whistler, BC**

Thank you for your involvement in our conference. Your company's support will aid us in providing an excellent educational experience for all attendees. The display booth space is provided at no additional cost for Gold, Silver and Bronze sponsors. Your support will be used to help support the overall conference expenses. This year we will once again be hosting the conference right at the beginning of the Spring Break 2-week holidays (which we know will encourage many physicians to come up and enjoy Whistler). We have also enlisted the support of the UBC Division of Continuing Professional Development (UBC CPD) to help promote the conference and arrange the logistics. UBC CPD will be your contact and provide you with your hotel reservation details and if you chose to exhibit they will email all confirmed sponsors their exhibitor package a few weeks before the conference.

The additional benefits of your support include:

- ✓ **Exposure to over 120 health care professionals** from BC and across Canada.
- ✓ **Opportunities** to raise your company's profile amongst a valuable target audience.
- ✓ **Recognition**, including acknowledgement and clear demonstration of your organization's involvement, commitment, and support.
- ✓ **Valuable** insights, information, and exposure to the latest developments in pediatric medicine as you are welcome to attend the scientific sessions.
- ✓ **Advantages** of legitimate tax deductions in the areas of advertising and promotion of products.
- ✓ **Ability** to utilize your own marketing team to work with the Conference Secretariat to ensure your satisfaction on all of the above. We will work together with your company's marketing department to produce the best results within the above guidelines and the appropriate codes of ethics.

To confirm your support, please complete the **Sponsor/Exhibitor Form** (enclosed) and fax it to 604-875-5078 attention **Lindsay Callan (UBC CPD)** by **Dec 16, 2011** or email: Lindsay.c@ubc.ca.

Sincerely,

James N Bergman M.D., FRCP(C)
Clinical Assistant Professor UBC Department of Dermatology and Skin Sciences
Pediatric Dermatologist, Pediatric Allergist

Sponsor Benefits

ALL SPONSORS Receive the Following Recognition:

Sponsor listing on the padc.org website.

Sponsor listing including logo in the conference on-site program.

Sponsor listing including logo in the delegate printed materials.

A/V acknowledgement of your sponsorship at the introduction of the General Sessions and Breakout groups.

ADDITIONAL GOLD LEVEL Benefits - \$7,500

High profile premier booth location— first choice.

One 6 ft booth during exhibit sessions.

One 6 ft booth or poster to be present in foyer during general sessions.

Four full exhibitor registrations, including meals, welcome reception and educational sessions (a \$1400 value).

ADDITIONAL SILVER LEVEL Benefits - \$4,000

Premier location of one 6 ft booth during exhibit sessions.

Three full exhibitor registrations, including meals, welcome reception and educational sessions (a \$1,150 value).

ADDITIONAL BRONZE LEVEL Benefits - \$2,000

Complimentary tabletop display in a preferred location during exhibit sessions.

One full exhibitor registrations, including meals, welcome reception and educational sessions (a \$350 value).

CONTRIBUTOR LEVEL \$1,500

No exhibition

Recognition of Sponsorship on delegate printed and AV materials.

Please note that HST 12% will be applicable on the \$2000 basic bronze exhibitor fee.

For example $\$2000 \times 12\% = \240.00

GOLD: $\$7500 + \$240 \text{ HST} = \$7740$ total payment

SILVER: $\$4000 + \$240 \text{ HST} = \$4240$ total payment

BRONZE: $\$2000 + \$240 \text{ HST} = \$2240$ total payment

Contributor: HST not applicable.

Pediatric Allergy and Dermatology for the Practitioner

Friday March 9 – Sunday March 11, 2012

Whistler, BC

EXHIBITOR/SPONSORSHIP FORM

Company: _____ Contact: _____

Email: _____ tel # _____ fax # _____

Address: _____ Province/State: _____ Postal Code: _____

We understand by remitting this agreement to the University of British Columbia, Division of Continuing Professional Development that we are contractually obligated to provide payment prior to the conference dates. By signing this agreement we are responsible for the amount of our selected support (indicated below). We understand that we cannot forfeit or reduce our support once this agreement is signed.

X _____ Name: _____ Date _____
Signature

CHECK

GOLD \$7,500.00

SILVER \$4,000.00

BRONZE \$2,000.00

CONTRIBUTOR \$1,500.00

Names of Exhibit Staff attending the conference:

Table tops only

I will require a power outlet for my set-up. **Yes / No**

I will require internet for my table. **Yes / No**

Sponsorship amount: \$ _____ +\$240 HST* = TOTAL enclosed \$ _____

*12% HST (this tax only applies to the minimum amount to support the meeting @ \$2000 which is \$2000x 12% = \$240 to be applied to all levels of sponsorship)

Cheques can be made payable to "UBC CPD"

Questions?

Please contact Sandy McNeill, Registration & Conference Services Manager
sandy.m@ubc.ca tel# 604-875-4111 ext 69155 www.ubccpd.ca



The Division of
Continuing Professional Development
Faculty of Medicine

Please mail completed form with payment to:

UBC CPD, Sandy McNeill
855 West 10th Ave, Vancouver, BC V5Z 1L7
FAX: (604) 875-5078
TEL: (604) 875-4111 ext 69155

UBC HST # 108161779RT